

**The Pronouncement of the Final Decision Regarding the Investigation about  
Samsung Electronics İstanbul Pazarlama ve Ticaret Limited Şirketi, LG Electronics  
Ticaret AŞ and SVS Dayanıklı Tüketim Malları Pazarlama ve Ticaret Limited Şirketi  
According to Article 49 of the Act no 4054 on the Protection of Competition**

According to the Report prepared and the Additional Opinion, evidence collected, written pleas, the explanations made during the oral hearing and the scope of the file examined regarding the investigation conducted per the Competition Board decision dated 09.09.2021 and numbered 21-42/617-M, it has been decided UNANIMOUSLY that

- a) Samsung Electronics İstanbul Pazarlama ve Ticaret Ltd. Şti., LG Electronics Ticaret AŞ and SVS Dayanıklı Tük. Mall. Paz. ve Tic. Ltd. Şti. violated article 4 of the Act no 4054 on the Protection of Competition by means of intervening in the resale prices of their authorized sellers,
- b) Therefore, according to the provisions of Article 16(3) of the Act no 4054,
  - i. and article 5(1)(b), 5(2), and 5(3)(a) of the Regulation on Fines to Apply in cases of Agreements, Concerted Practices and Decisions Limiting Competition, and Abuse of Dominant Position depending on the annual gross revenues, which generated at the end of the fiscal year 2021 and which is determined by the Board, by discretion,
    - Samsung Electronics İstanbul Pazarlama ve Ticaret Ltd. Şti. shall be imposed 227.161.142,04- TL administrative fines,
  - ii. and article 5(1)(b), 5(2), 5(3)(a) and 7(1) of the abovementioned Regulation, depending on the annual gross revenues, which generated at the end of the fiscal year 2021 and which is determined by the Board, by discretion
    - SVS Dayanıklı Tük. Mall. Paz. ve Tic. Ltd. Şti. shall be imposed 1.984.907,00-TL administrative fines,
  - iii. and according to article 5(1)(b), 5(2) and 6(1)(a) of the abovementioned Regulation, depending on the annual gross revenues, which generated the end of the fiscal year 2021 and which is determined by the Board, by discretion
    - LG Electronics Ticaret AŞ shall be imposed 33.870.305,21-TL administrative fines

with the decision subject to appeal before Ankara Administrative Courts within 60 days as of the notification of the reasoned decision.