

**Pronouncement of the Final Decision Regarding the Investigation about  
Kadiođlu Kırtasiye Pazarlama Ticaret AŞ according to Article 49 of the Act no  
4054 on the Protection of Competition**

According to the Report prepared and the Additional Opinion, evidence collected, written pleas, the explanations made during the hearing and the scope of the file examined regarding the investigation conducted per the Board decision dated 12.10.2023 and numbered 23-48/909-M, it has been decided UNANIMOUSLY that

I- No information or document could be found showing that Kadiođlu Kırtasiye Pazarlama Ticaret AŞ violated the Act no 4054 on the Protection of Competition by means of determining the sale prices of its resellers; therefore, it is not necessary to impose administrative fines due to the type of infringement in question,

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1. Kadiođlu Kırtasiye Pazarlama Ticaret AŞ violated article 4 of the Act no 4054 on the protection of competition by means of restricting its resellers' online sales,
2. Therefore, according to Article 16(3) of the Act no 4054, and Article 5(1), 5(2) and 7(1)(ç) and (d) of the Regulation on Fines to Apply in cases of Agreements Concerted Practices and Decisions Limiting Competition, and Abuse of Dominant Position, on the basis of the annual gross revenues in 2023, by discretion, Kadiođlu Kırtasiye Pazarlama Ticaret AŞ shall be imposed 7.432.445,61-TL administrative fines,

with the decision subject to appeal before Ankara Administrative Courts within 60 days as of the notification of the reasoned decision.