

Announcement of the Final Decision Regarding the Investigation about Sony Eurasia Pazarlama A.Ş. according to Article 49 of the Act no. 4054 on the Protection of Competition

As a result of the investigation into whether Sony Eurasia Pazarlama A.Ş. violated article 4 of the Act no. 4054 by means of determining the resale price of the products sold by its dealers, considering all the evidence, information and documents collected, the report prepared and the written defense, the Competition Board took the decision numbered 18-44/703-345 in the meeting dated 22.11.2018. Accordingly, it was decided

- by majority of votes that Sony Eurasia Pazarlama A.Ş. violated article 4 of the Act no. 4054 by determining the resale price of dealers with respect to online sales,
- Unanimously that according to third paragraph of Article 16 of the Act and Article 5(1)(b), 5(2)(a) and 5(3)(a) of the Regulation on Fines to Apply in cases of Agreements, Concerted Practices and Decisions Limiting Competition, and Abuse of Dominant Position, on the basis of the annual gross income accrued at the end of the financial year 2017 and determined by the Board,
- Sony Eurasia Pazarlama A.Ş. Shall be imposed 2.346.618,62 TL administrative fines.

Judicial review for the decision before Ankara Administrative Courts shall be possible within 60 days as of the notification of the reasoned decision.